

AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE

EXPOSITION GUIDE

STAGE1

5.17 [Wed] → 6.7 [Wed]

Stage 1 of online exhibition, ONLINE Website

STAGE2

6.28 [Wed] → 7.19 [Wed]

Stage 2 of online exhibition, ONLINE Website

A glimpse of upcoming technologies at Japan's biggest online automotive engineering exposition!



Reach out to a wider customer base and raise awareness of your products and technologies

The online Automotive Engineering Exposition attracts more than 80,000 visitors (2022 results). Use the online exposition functions to showcase your product and technology exhibits to a large audience.



Use the online expositions to forge networks with engineers, unrestricted by time or space

Through the online expositions, you can promote your products and technologies to visitors to the Automotive Engineering Exposition without any time or location restrictions.

Use the online meeting and chat functions to forge new networks with engineers.



Analyze the interests and focus points of exposition visitors




Obtain profiles and access logs of visitors to the exhibitor pages.

Analyze the content that attracts the interest and attention of visitors.

2022 EXPOSITION DATA

AUTOMOTIVE ENGINEERING EXPOSITION 2022 ONLINE

STAGE 1 [Wed., May 25 – Tue., May 31] STAGE 2 [Wed., Jun. 29 – Tue., Jul. 5]

	 Exhibitors	 Registrations	 Visitors
STAGE 1	511	66,028	104,265
STAGE 2	194	23,719	38,967
TOTAL	705	89,747	143,232

* The visitor count refers to the number of times that registered participants accessed the online exposition website.
(One visit was defined as one access per day. If a registered participant accessed the website multiple times per day, this was counted as one visit.)

Event Outline

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE

Registrations : 89,000 (expected), including visitors to both stages 1 and 2

Organizer : Society of Automotive Engineers of Japan, Inc.

Entrance fee : Admission free (all visitors must pre-register)

Dates : STAGE 1: Wed., May 17 - Wed., June 7, 2023
STAGE 2: Wed., June 28 - Wed., July 19, 2023

Language : Japanese/English

Venue : Online exposition website

Likely attendees : Engineers, researchers, and related people from automakers, parts suppliers, body makers, and manufacturers of measurement instrumentation, information software, and so on/educational staff and students from universities, schools of technology, and technical high schools/researchers, engineers, and related people from national research institutes

Exposition scale : 700 companies (expected), including companies exhibiting at both stages 1 and 2

Online exhibition fees / plan details [exhibitors at Yokohama or Nagoya]

* All amounts include tax.

	STANDARD	PREMIUM
	JSAE corporate members* ¥ 715,000	JSAE corporate members* ¥ 1,045,000
	Non-members ¥ 825,000	Non-members ¥ 1,155,000
Category area banner	Medium	Large
Main visual	✓	✓
Posting of products	Product 7 Video 7 Catalog 7	Product 15 Video 15 Catalog 15
Downloading of data about visitors to your pages	✓	✓
Visitor questionnaire	✓	✓
Meeting reservation acceptance function	—	Online Meeting
Chat function (embedded function)	✓	✓
Technical information briefing	—	✓
Inquiry form	✓	✓

* The above fees are for exhibiting at the online exposition only. Exhibitors are invited to both Stage 1 and Stage 2. If you are also exhibiting at a real exhibition, you will be charged an additional fee. For details, please see the Real Exposition Guide.

Schedule

Starting date for accepting applications	Tue., December 6, 2022
Exhibitor's meeting	Wed., March 15, 2023
Payment deadline for exhibition fees	Fri., April 28, 2023
Exhibition data uploading deadline	Wed., May 10, 2023 planned
Stage 1	Wed., May 17, 2023 - Wed., June 7, 2023
Stage 2	Wed., June 28, 2023 - Wed., July 19, 2023



※Sample

Payment deadline for exhibition fees
Friday, April 28, 2023

The Exposition Management Coordinator will send the invoice for the exhibition fees after issuing an electronic invoice. Please transfer the exhibition fees to the designated bank by the payment deadline.

Fees will only be accepted by bank transfer. You are responsible for any bank transfer fees that occur.

* To withdraw from an exposition, please notify the Exposition Management Coordinator in writing. Cancellation/change fees shall occur based on the Exhibitors' Agreement.

* The fee for JSAE corporate members applies to exhibiting companies with a minimum of 10 memberships (equivalent to an annual membership fee of ¥110,000).

Attn. To receive the members' discount, membership must be valid for the date that the exhibition is held.

* Exhibitors from outside Japan will also be charged consumption tax.



Please check the official website for the latest information.
<https://aee.expo-info.jsae.or.jp>

Inquiries to

Exposition Management Coordinator,
Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp